



# Rebuilding Together®

## Silicon Valley

### 2024 Media Toolkit and Guide

*Repairing homes, revitalizing communities, and rebuilding lives.*

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# Rebuilding Together Silicon Valley Logos

Please leave ample spacing around each side of the logo and place them over solid backgrounds to not decrease readability. When printed, make the logo at least 1" wide.

[Download Logos Here](#)

Color



Black



White



*Note: Gray background is shown to increase the visibility of the white logo. The white logo does not need to be placed on a gray background, but any solid background color can be used to not decrease visibility.*

## Social Media Materials

Below are a few sample post captions for you to use to get the word out about Rebuilding Together Silicon Valley's life-changing work. Feel free to write your own – just remember to tag us so we can engage with your organization's content!

**Facebook and Instagram** (Facebook: <https://www.facebook.com/RTSiliconValley/>  
Instagram: <https://www.instagram.com/rtsiliconvalley/>)

*Rebuilding Together Silicon Valley is one of the only organizations in Santa Clara County that provides critical repairs at no cost to low-income homeowners and nonprofit facilities by leveraging volunteer labor.*

*Since their establishment in 1991, **@rtsiliconvalley** has renovated nearly 3,000 homes and community facilities by focusing on critical repairs (heating – loss or absence of heat, water heater replacement, critical plumbing repairs – no hot or cold water/ critical sewage issues, critical electrical repairs – power loss to life-sustaining equipment) and home safety repairs (falls prevention, accessibility/ mobility repairs, aging in place improvements, weatherization and energy efficiency measures, and home and fire safety precautions.*

**LinkedIn** (LinkedIn: <https://www.linkedin.com/company/rebuilding-together-silicon-valley>)

*Rebuilding Together Silicon Valley is one of the only organizations in Santa Clara County that provides critical repairs at no cost to low-income homeowners and nonprofit facilities by leveraging volunteer labor.*

*Since their establishment in 1991, **@rebuilding-together-silicon-valley** has renovated nearly 3,000 homes and community facilities by focusing on critical repairs (heating – loss or absence of heat, water heater replacement, critical plumbing repairs – no hot or cold water/ critical sewage issues, critical electrical repairs – power loss to life-sustaining equipment) and home safety repairs (falls prevention, accessibility/ mobility repairs, aging in place improvements, weatherization and energy efficiency measures, and home and fire safety precautions.*

**X/ Twitter** (X/ Twitter: <https://twitter.com/RTSiliconValley>)

*Rebuilding Together Silicon Valley is one of the only organizations in Santa Clara County that provides critical repairs at no cost to low-income homeowners and nonprofits by leveraging volunteer labor. @rtsiliconvalley 🏠*



## Square Social Media Images

These images are from past Rebuilding Day projects and feature RTSV's logo. If you would like to use the original images without any text or logos, the image files can be downloaded at the link below.

If you would like to use different photos from past Rebuilding Day projects, [RTSV's Flickr can be accessed at this link](#). Don't hesitate to get in touch with our team if you need help finding a specific past project album.

[Download Square Social Media Images Here](#)



## FAQ

Have a question that isn't part of the FAQ below? Don't hesitate to contact us! Our team is always happy to help.

### What does Rebuilding Together Silicon Valley do?

Rebuilding Together Silicon Valley (RTSV) is one of the only organizations in Santa Clara County that **provides critical repairs at no cost** to low-income homeowners and nonprofit facilities by leveraging volunteer labor.

We focus on **critical repairs** (heating – loss or absence of heat, water heater replacement, critical plumbing repairs – no hot or cold water/ critical sewage issues, critical electrical repairs – power loss to life-sustaining equipment) and **home safety repairs** (falls prevention, accessibility/ mobility repairs, aging in place improvements, weatherization and energy efficiency measures, and home and fire safety precautions).

### What is RTSV's mission and vision?

RTSV's mission is **repairing homes, revitalizing communities, rebuilding lives** and is furthered by our vision statement: **safe homes and communities for all**.

### Who are RTSV's clients?

The majority of the low-income homeowners we serve are **elderly seniors and/or people with disabilities**, who are physically and financially unable to maintain safe and warm living conditions for themselves and their families. In 2022, 53% of the clients we served had at least 1 disability and 48% were single or widowed.

### How does RTSV accomplish its mission?

We are able to provide all of our services, at no cost to the recipient, by **utilizing volunteer labor and donated and reduced cost supplies and materials**. Most of the work is completed by community volunteers who generously donate their time and talents to help out.

### How can I get involved with RTSV's work?

We have a variety of ways to get involved with our life-changing work! **Whether you would like to volunteer, bring your organization to a community revitalization project for a group volunteering and team building event, or support us by becoming a monthly donor**, the impact lasts a lifetime!

### What is Rebuilding Day?

RTSV offers two Rebuilding Day home repair blitz events, pulling together hundreds of volunteers and dozens of sponsors to repair and rehabilitate nonprofit facilities and the homes of low-income homeowners. **In April and October, our Rebuilding Day program provides major and minor repairs and renovations resulting in life-changing improvements for the homeowners and organizations served**. As houses are transformed, neighborhoods and communities find hope and pride restored.

## Contact Information

Have a question about using this toolkit or need additional materials? Get in touch! Our team is always happy to help.



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